

Practice Groups

Intellectual Property & Technology

Knowledge is power. The information and technology age has made knowledge more accessible than ever before. Competitive advantage is made harder to maintain. How do you protect your edge?

Rhoads & Sinon LLP attorneys are experienced in copyrights, trademarks, licenses and the protection of trade secrets and confidential information. Each of these areas can help protect your knowledge and competitive advantage.

We have assisted clients with obtaining copyright protection for their works, specifically in the area of computer software. We also have obtained federal trademark registrations as well as state trademark registrations. In addition, we advise clients in the choice of new names for products and for businesses, products and services and can review the proposed names to assist in the determination of name availability.

We have also advised clients with respect to trademark licensing and transfers of ownership. In addition, we advise clients concerning the protection and preservation of trade secrets and confidential information and the structuring, negotiation and drafting of agreements to ensure nondisclosure, noncompetition, and confidentiality.

We also frequently:

- Provide advice and representation concerning Internet domain name disputes.
- Provide advice regarding Web site development.
- Draft online and electronic commerce contracts.
- Draft company e-mail and Internet usage policies.
- Provide advice regarding framing and linking.
- Draft and negotiate software development agreements.
- Negotiate and document strategic alliance arrangements, including referral or marketing agreements, licensing and distribution agreements, and value added reseller (VAR) or original equipment manufacturer (OEM) agreements.
- Draft and negotiate computer software and hardware licenses and transfer agreements.

Intellectual Property Law Online Articles

Keeping Secrets: Using Agreements To Protect Confidential and Proprietary

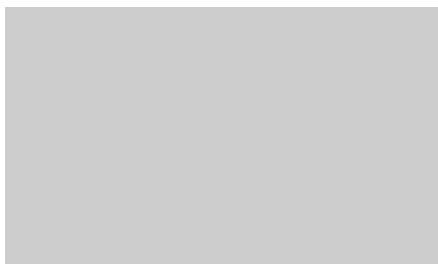
Practice Group Attorneys:

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Information

Software Piracy: Don't Let Your Company Become An Example

Legal Pitfalls of E-mail: From Privacy Concerns to Litigation Perils, Companies Must Limit Risks



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